



Trademark Permission Request Form

Complete this form if you would like to request permission to use a National Restaurant Association or a National Restaurant Association Educational Foundation trademark, service mark, or logo.

A trademark is a word (i.e., ServSafe), symbol (i.e., ) , or phrase adopted by an organization to identify its products and services, which distinguishes them from the products and services of others.

Please read these directions carefully and then complete all appropriate sections. Incomplete forms will be returned to the requestor. Standard processing is 15 business days, although some requests may take longer. Please provide as much detail as you can. Additionally, we strongly encourage you to read through all of the Terms and Conditions before signing the request form, as failure to comply with them in your use of National Restaurant Association Educational Foundation intellectual property may subject you to legal liability.

Submit completed forms and any samples, mockups, or required documentation in one of these ways:

- Scanned form sent via email: permissions@restaurant.org
- Fax: 312.566.9729
- Mail: National Restaurant Association Solutions
233 S. Wacker Drive, Suite 3600, Chicago, IL 60606-6383
Attn: IP permissions

If you would like permission to use something other than a trademark, service mark, or logo, please complete the Copyright Permission Request Form.

Questions? Contact NRA Solutions at 312.715.1010, or email permissions@restaurant.org.

Requestor Information

Your name and title:

Certified Instructor/Proctor name:

Instructor or Proctor number (if applicable):

Do you work directly for a state restaurant association? If so, please name:

Organization name:

Type of business:

Address:

City, State, Zip/Postal code:

Telephone number:

Email address:

Fax number:

Internal Use Only

Date Rec: _____

Method of receipt: _____

Approved: _____

Denied: _____

Date: _____

Request for Limited Use of a Trademark or Logo

1. Check off the mark(s) you would like permission to use:

Certified ServSafe Instructor and Proctor logo

Approved ServSafe Alcohol Instructor logo

Certified ServSafe Instructor logo

ProStart logo

Resgitered ServSafe Proctor logo

ManageFirst logo

Social Media ServSafe logo

Other: _____

The general ServSafe logo is no longer available for public use without the identifying descriptive tag.

2. Check off the preferred color(s) and format(s) of the logo that you would like to receive:

Color

Black and white

jpg—this format is ideal for Web pages and electronic materials

eps—this format is ideal for printed materials

pdf—this is appropriate if you have the correct software to work with this type of file

3. How do you intend to use the mark? What types of materials do you expect to create?

4. If you are planning to use the logo on a website, provide the address of that site here. Please note, this website must be completed before approval can be granted.

5. Who do you expect to see your promotional materials? Who is your intended audience?

6. When do you want to begin to use the mark?

7. Have you included a sample or mockup with this request? If not, explain why:

8. Provide any additional details about your intended use here:

By signing here, I agree to the Terms and Conditions as listed on page 3 of this form, which govern the usage of the marks I have requested to use:

Date: _____ Signature: _____

Terms and Conditions for Using a Licensed Mark or Work Owned by the National Restaurant Association Educational Foundation

National Restaurant Association Solutions, LLC (NRA Solutions), is the authorized licensee of certain marks ("Licensed Marks") and copyrighted works ("Licensed Works") owned by the National Restaurant Association Educational Foundation (NRAEF). By completing, signing, and submitting this form to NRA Solutions, the requesting party agrees that if permission is granted, the requesting party will comply with all of the following terms and conditions set forth.

1. You will comply with all usage and quality control specifications provided to you by NRA Solutions at any time, including updated specifications sent to you from time to time. You will use the Licensed Mark or Work only as permitted hereunder.
2. NRA Solutions reserves the right to revoke at any time any permission it has granted to you in the event your use of the Licensed Mark or Work does not conform with these terms and conditions, including all usage and quality control specifications provided to you, or if your use of the Licensed Mark or Work in any way detracts from the goodwill of the Licensed Mark or Work. Such revocation will be effective immediately upon your receipt of written notice from NRA Solutions
3. NRA Solutions reserves the right to deny this and all requests to use any NRAEF Licensed Mark or Work, for any or no reason.
4. You agree and acknowledge that NRAEF owns all right, title, and interest in and to the Licensed Mark or Work, and that no title to the Licensed Mark or Work or ownership of any related intellectual property rights is transferred from NRAEF to you hereunder.
5. You agree and acknowledge that all rights accruing through use by you of the Licensed Mark or Work will inure to the benefit of NRAEF. You agree to assist and cooperate with NRAEF and/or NRA Solutions in the perfection and/or enforcement of those rights.
6. Any permission granted to you pursuant to this form is for the Licensed Mark or Work only.
7. If you have requested to use a Licensed Mark: You will not copy, display, or otherwise use the Licensed Mark without identifying it as the exclusive property of NRAEF and will place the following sentence, in a type and size reasonably designed to be legible to all viewers, directly next to or below the Licensed Mark: "(Trademark) is a [registered] trademark of the National Restaurant Association Educational Foundation. The logo appearing next to ServSafe is a trademark of the National Restaurant Association. In addition, you will mark the initial use of each Licensed Mark in any materials distributed by you with an ® (for registered trademarks), ™ (for unregistered trademarks), or ℠ (for unregistered service marks), as applicable. Any copying, display, or other use of the Licensed Mark without this attribution, or in any way which implies that you or any other party is the owner of the Licensed Mark, will be considered a breach of these terms and conditions.
8. If you have requested to use a Licensed Work: You will not reproduce, adapt, or otherwise use the Licensed Work without identifying it as the exclusive property of NRAEF and will place the following sentence, in a type and size reasonably designed to be legible to all viewers, on all copies of any materials in which the Licensed Work is reproduced: "© (Year of creation or most recent revision) National Restaurant Association Educational Foundation. All rights reserved." Any reproduction, adaptation, or other use of the Licensed Work without this attribution, or in any way which implies that you or any other party is the owner of the Licensed Work, will be considered a breach of these terms and conditions.
9. Any permission granted to you is based on information you have provided on this form, and will be null and void if that information is false or incomplete. Such permission will be valid only through the end date. You will cease all copying, display, and other use of the Licensed Mark or Work on that end date. Any copying, display, or other use of the Licensed Mark or Work after that end date will be considered a violation of NRAEF's intellectual property rights and these terms and conditions.
10. You agree that any violation of NRAEF's intellectual property rights or the terms and conditions hereunder will cause great harm to NRAEF and/or NRA Solutions and that, in addition to monetary damages, NRAEF and/or NRA Solutions may seek injunctive relief to address such harm.
11. This agreement will be governed by the laws of the State of Illinois. Any suit relating to this agreement will be brought only in Cook County, Illinois. You consent to the exclusive jurisdiction and venue of the courts located in Chicago, Cook County, Illinois, and you consent to service of process from Illinois.